

BENEFITS OF CERTIFIED INTERNATIONAL TRADE LOGISTICS SPECIALIST

Opportunity provided by



Welcome to the Fastest Growing Career in the World

INTRODUCTION

Introducing world's foremost certification in Global Supply Chain

- As the world moves towards professionalism, the issue of Industry Certification takes Centre stage, we hereby introduce a programme on International Trade and Logistic Specialist
- Industry certification recognizes an individual as having attained a high standard of proficiency/professional distinction and allows one to use the same qualification world wide.



INTRODUCTION

- International Trade Logistics Specialist, duly certified by the **IIEI** can be found in large and small companies around the world, including A T & T Corporation, Motorola Inc. Procter and Gamble Corporation, etc.
- We are delighted to introduce to you the world's foremost certification in International Trade, the **Dunlap-Stone University & IIEI** whose certifications are recognized in over 100 countries, including China, Japan, UK, Nigeria and America, Canada, Europe, as the highest proficiency standard within the Global trade community.



BENEFITS

Benefits for individuals that invest in IIEI International Trade Specialist

- It gives you in-depth knowledge in International import and export transactions.
- It broadens your knowledge on supply chain management.
- It increases your earning ability making you work smarter and not harder.
- It creates opportunity for you to work better, faster and at a reduced cost.
- It empowers you with the right skills to work in various departments/units in your organization .
- It makes you build professional credentials and status
- It increases your value to employers

Benefits for companies that invest in their employees

- Minimize company liability
- Support national security initiatives and requirements
- Your customers see the value of choosing industry certified providers.
- Stands you out from your competition



MAJOR TOPICS

- Introduction to the 21st Century Logistic and Supply Chain Management
- International Commercial Terms (INCOTERMS)
- Fundamentals of Global Trade
- Ocean / Air freight practices
- International Documentation (LCs, Terms of payment, Int'l Financial tools)
- Introduction to Warehouse Operations Management
- Supply Chain Network Integration
- Design for Logistic (DFL) / Distribution Strategies
- Principles of Inventory / Bullwhip Effect in the Supply Chain



ENTRY REQUIREMENTS

This certification is for people that are, and those who intend to venture, into Import and export business, specialize in global trade logistics or work as professionals in any area of supply chain. After the completion of the course, the person is certified and is expected to renew his/her certificate after 5 years.

- *Certificate awarding institution: International Import and Export Institute of Dunlap-Stone University. Glendale Arizona, USA*



WORLDWIDE ACCEPTANCE

- IIEI International Trade Certification is recognized worldwide as the highest proficiency standard within the international trade community. IIEI utilizes a global knowledge base from which the standards & knowledge are derived, and as a result, IIEI certification & training is equally valuable across all countries and regions of the world.



Value

Individuals, small companies, global corporations and entire countries rely on the global standards set by IIEI to validate their international trade proficiency and to improve their operating knowledge and skills in this fast-paced, changing environment of international trade. No where else in the world does the current knowledge exist in one body of knowledge as assembled and maintained by IIEI's extensive staff of industry professionals.

Get Certified! Get Noticed ! Get Innovative



What our Certifications will do for you

- Empowers you to confidently and compellingly sell yourself because you believe in your own value proposition and self-worth.
- Helps you discover your true career niche.
- Positions you as an expert, increases your notoriety, and builds a solid reputation in your field.
- Compels hiring managers to seek you out because you offer a high return on their investment.
- Commands higher compensation just like any high-end brand would.
- With your unique promise of value, you will enjoy career and life success: Working to live, not living to work. Doing what you are passionate about. **SUCCESS.** However you define it.

Past Student Testimony

Sir. I attended the Graduate Certificate in Supply Chain Management in Multimix Academy last year and indeed it was an eye opening experience. I have just been appointed the Operations Manager for Coastal Services Nig. Ltd, A division of the MODANDOLA GROUP and Owners of the Standard Flour Mills in Apapa, Lagos. We also have a Terminal / Large Private that can be used for Import and Export operations i.e the Standard Flour Mills Terminal which is very accessible to Creek Road by just 2 minutes walk. I am sure we could fasttrack your export drive via this facility sir. Looking forward to speaking with you sir, but have misplaced your mobile number sir.

Franklyn P. GODWIN



Past Student Testimony

- Although I am a Mechanical Engineering graduate, I participated in the "Graduate Certificate in Logistics and Supply chain Management (GCLSCM) course. The course was an eye opener on the importance of logistics and supply chain and more importantly it showed how essential the "little" warehouse of a big conglomerate is. After the course I started looking out for job advert on logistics and supply chain (entry level). I finally saw one on the 28th of February, 2017 in the newspaper (guardian) and applied. On the 1st of April, I was invited for an interview together with other candidates. I prepared for the interview using the GCLSCM course material since I couldn't get to the training centre to be prepared by the tutors there. During the interview, the panel became so interested in me after sighting my GCLSCM certificate; they requested I give them a quick lecture on the course. It was really a wonderful experience! Two weeks later, I was invited to come see the MD of the company. When I got there, we only discussed my accommodation, remuneration and my availability to resume work. He finally told me "congratulations, you are now one of us". Thank you Multimix Academy for such a programme, it was really worth the money and time. **From:**
ODOEMELAM IKECHUKWU BRIGHT

Success stories

- Kayode Eniodunmo saved his company millions of naira by applying the correct usage of incoterms learnt, and the GM who has been exploiting the company was fired.
08033623110
- Luke Abumere moved from a low paying job to GSK as Distribution Manager and he is currently the supply chain manager of Novartis West Africa. 08029990797



Kenya is short of Logistics Professionals!

- One of the biggest challenge of the logistics industry as identified by Senior Managers in the industry is non-availability of people with requisite skills. In spite of the increasing need for trained logistics professionals, the challenge of lack of skills still persists.

Don't forget that
**“Great careers do not just
happen-they are
planned”.**

THANK YOU